



# Imagine

BALL

AN AMERICAN CANCER SOCIETY EVENT


LOCATION | Memphis Children's Museum

DATE | Saturday, March 30, 2019

DINNER | CAROUSEL RIDES | LIVE ENTERTAINMENT  
SILENT & LIVE AUCTIONS | COCKTAILS

[WWW.IMAGINEBALLMEMPHIS.ORG](http://WWW.IMAGINEBALLMEMPHIS.ORG)





# TABLES & TICKETS

## TABLE SPONSOR \$2,500

1 table – 8 guests total  
Listed acknowledgment in the event program

## SINGLE IMAGINE BALL TICKET \$250 - Reserved / Seated ticket

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## 2019 FUND THE MISSION

## HARRAH'S HOPE LODGE



This is an opportunity where **100% OF YOUR DONATION** will directly fund Harrah's Hope Lodge located on Union Ave in the Medical District. The Hope Lodge offers a home away from home for patients coming to our city for cancer treatment. Any amount is greatly appreciated and makes a difference in finishing the fight against cancer.

### MATCHING GIFTS

Increase your gift with a company match. We can help you contact your company's Human Resources department to inquire about any matching gift programs offered. Many companies match charitable contributions dollar for dollar.

### STARS OF HOPE

Honor or remember a loved one or friend who has faced cancer by making a \$50 donation. They will be honored with a Star of Hope at this year's event.

## LOCAL IMPACT

★  
In the TWO decades of this event, Memphis has raised over \$3 MILLION for our mission.

★  
Over 5,000 women in underserved Memphis zip codes received personal assistance from our Community Health Advocates.

★  
In Memphis, over 8,100 cancer patients received transportation to & from treatment.

★  
In Memphis, 44,110 nights were provided for free at Harrah's Hope Lodge in Midtown. That is over 9,500 guests



## EDUCATION

We provide information that empowers people to take steps that help them prevent cancer or detect it early, when it's most treatable. We partner with cities, community groups, schools, faith organizations, corporations, and others to bring practical cancer-fighting information through our programs that promote, nutrition, physical activity and smoking cessation.

**800,000 CALLS**

come in every year requesting information or just to talk.



## ADVOCACY

American Cancer Society advocates grassroots and volunteers to give cancer a voice and a face by promoting effective cancer legislation at the federal, state and local levels. Current efforts include fighting for everyone to have access to quality health care, lifesaving screenings, and clean air.



## RESEARCH

Since 1946 we have invested well over

**\$4.6 BILLION ON CANCER RESEARCH**, we will double our annual research investment to \$250 million a year by 2021. We have played a role in nearly every cancer breakthrough in recent history. We fund researchers with cutting-edge ideas early in their careers. Of those

**47 HAVE GONE ON TO WIN THE NOBEL PRIZE**,

We currently fund

**18 RESEARCH GRANTS IN TENNESSEE**

valued at \$11 million. There are ten grants right here in Memphis at UTHSC (1) and St. Jude Children's Research Hospital (9) totaling over \$5.5 million

## A TRUSTED ORGANIZATION

Founded in 1913, the American Cancer Society is a **volunteer-led** organization whose goal is to eliminate cancer as a major health threat. As a global grassroots force, the Society tackles every cancer in every community every day. For **every dollar** the American Cancer Society raises, **75 cents** goes to our mission - not event expenses, not administration, not salaries. **MISSION.**



## THE NUMBERS

# 1.7

1.7 MILLION NEW CANCER CASES ARE EXPECTED TO BE DIAGNOSED IN THE UNITED STATES THIS YEAR.

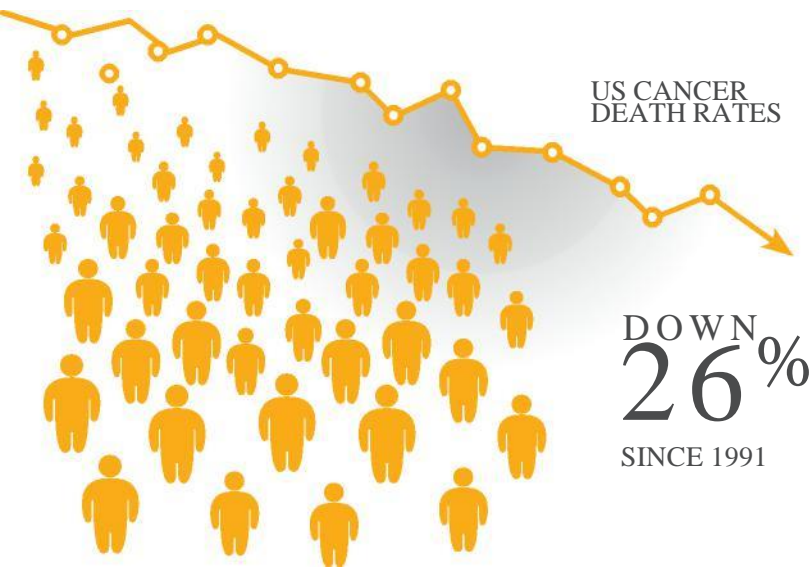
# #1

AMERICANS BELIEVE CANCER IS THE SINGLE MOST IMPORTANT HEALTH PROBLEM THEY FACE.

# 1,670

1,630 PEOPLE DIE FROM CANCER EVERY SINGLE DAY.

## WHAT DO WE DO TO HELP?



That Means More Than

# 1.5

MILLION LIVES SAVED

Positioning yourself as a  
**PARTNER**  
with the American Cancer Society  
– the largest and most respected voluntary health organization in the US – will bolster your company's reputation and demonstrate your  
**COMMITMENT TO SERVING THE COMMUNITY.**



# 2019 Sponsorship Opportunities

**SOLD**

## The Big Top

**PRESENTING**  
**\$30,000**

- Opportunity for executive to speak during event program
- Company tagged in all promotions (“American Cancer Society Imagine Ball presented by...”)
- 3 tables – 24 guests total, 24 tickets to VIP social hour
- Logo displayed prominently on all event materials including invitations
- Two Full-page acknowledgments or ads in program
- Logo displayed as the 2019 Presenting Sponsor on Imagine Ball donor board
- Listed on event press releases as the 2019 Presenting Sponsor
- Logo featured as 2019 Presenting Sponsor in Imagine Ball Website
- Recognition on American Cancer Society social media outlets
- Verbal recognition as the 2019 Imagine Ball Presenting Sponsor on Stage and during program
- Champagne toast recognition during the dinner program.
- Company executive/Donor qualifies as member of the Imagine Ball Ambassadors

- A 60sec video vignette highlighting your company to air during the event (video production provided) & be used as media pitches & on social media outlets
- Opportunity to provide a donated item or experience for the Live Auction
- Acknowledgment with the prestigious American Cancer Society “Visionary Award”
- Opportunity for a private tour of Harrah’s Hope Lodge or an ACS-funded research facility
- Name an employee team to serve dinner monthly at Harrah’s Hope Lodge; including promotion of service



**HORSESHOE®**  
**TUNICA**

♠ ♥ **TUNICA** ♣ ♦

**ROADHOUSE**

**CASINO & HOTEL**



# 2019 Sponsorship Opportunities

## THE RING MASTER \$20,000

- 2 tables – 16 guests total
- Naming right to the VIP pre-event social or silent/live auction
- 16 tickets to the VIP social hour
- Logo displayed prominently on all event materials including invitations, event website and donor board
- One Full-page acknowledgment or ad in program
- Listed on press releases and Imagine Ball website as a 2019 Ring Master donor
- Recognition on American Cancer Society social media outlets
- Verbal recognition at the 2019 Imagine Ball on stage
- Opportunity for a tour of Harrah's Hope Lodge or an ACS-funded research facility
- Company executive/Donor qualifies as a member of the Imagine Ball Ambassadors
- Opportunity to provide a donated item or experience for the Live Auction
- Acknowledgment with the prestigious American Cancer Society "Spirit of Hope Award"

## THE HIGH WIRE \$10,000

- Seating for 8 guests (one table)
- 8 tickets to the VIP social hour
- Logo displayed prominently on all event materials, event website and event donor board
- Verbal recognition at the 2019 Imagine Ball
- Half-page acknowledgment or ad in the event program
- Opportunity to provide a donated item or experience for the Live Auction
- Naming rights to bar, valet, dessert, entertainment or other event element
- Opportunity for a tour of Harrah's Hope Lodge or an ACS-funded research facility
- Company executive/donor qualifies as a member of the Imagine Ball Ambassadors

## THE LION TAMER \$5,000

- Seating for 8 guests (one table)
- Company name included in program
- Listed on the Imagine Ball donor board
- Listed on the 2019 Imagine Ball website as a sponsor
- Verbal recognition at the 2019 Imagine Ball
- Opportunity to provide a donated item or experience for the Live Auction
- Opportunity for a tour of Harrah's Hope Lodge or an ACS-funded research facility

## FRIENDS OF THE CIRCUS \$1,200

- Seating for 2 guests
- Listed in the Imagine Ball program as 2019 Friends of the Circus Partner



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## 2019 IMAGINE BALL COMMITMENT FORM

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DONOR NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY STATE ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT PHONE # EMAIL: \_\_\_\_\_

WEB ADDRESS \_\_\_\_\_

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## SPONSORSHIP SELECTIONS

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- The Big Top \$30,000
  - The Ring Master \$20,000 (x2)
  - The High Wire \$10,000 (x8)
  - The Lion Tamer \$5,000 (x10)
  - Friends of the Circus \$1,200
  - Table Sponsorship \$2,500
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### -METHOD OF PAYMENT-

- CHECK ENCLOSED  
MAKE CHECK PAYABLE TO  
"AMERICAN CANCER SOCIETY"
- CREDIT CARD  
NAME ON CARD: \_\_\_\_\_  
ACCOUNT NUMBER: \_\_\_\_\_
- SEND BILL TO DONOR:  
BILLING ADDRESS: \_\_\_\_\_
- SPECIAL INSTRUCTIONS: \_\_\_\_\_

DONOR SIGNATURE: \_\_\_\_\_



*Will you come imagine with us?*

Contact American Cancer Society staff partner Jenael Ignat if you have any questions or are interested in partnering with us. [jenael.ignat@cancer.org](mailto:jenael.ignat@cancer.org) | 901-725-8632



[WWW.IMAGINEBALLMEMPHIS.ORG](http://WWW.IMAGINEBALLMEMPHIS.ORG)



1.800.237.2345 | [cancer.org](http://cancer.org)